GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

General Administration (I&PR) Department - Ratify the action taken by the Director, I&PR, A.P., Vijayawada in having been issued Work Release Orders for an amount of Rs.18,15,13,066/- including GST (Rupees Eighteen Crore fifteen lakhs thirteen thousands and sixty six only) towards display of Advertisements for the Agencies for 1) "Inauguration of Anna canteen", 2) "100 days Completion of Present Government", 3) "Free Gas Cylinders to Women", and 4) "Swarna Andhra @ 2047 Vision Document" through the previously engaged Agencies -Ratification- Orders - Issued.

GENERAL ADMINISTRATION (I&PR) DEPARTMENT

G.O.RT.No. 544 Dated: 17-03-2025

Read:

e-file bearing Computer No.2616443 received from the Director, Information & Public Relations, A.P., Vijayawada.

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ORDER:

In the circumstances stated by the Director, Information & Public Relations, A.P., Vijayawada in the reference read above, Government after careful examination of the matter, hereby ratify the action taken by the Director, Information & Public Relations, A.P., Vijayawada in having been issued Work Released Orders for an amount of Rs.18,15,13,066/- (Rupees Eighteen Crore fifteen lakhs thirteen thousands and sixty six only) including GST towards display Advertisements for (1)"Inauguration of Anna canteen", (2)"100 days Completion of Present Government", (3)"Free Gas Cylinders to Women", and (4)"Swarna Andhra @ 2047 Vision Document" through the previously engaged Agencies i.e. M/s. OTS Advertising Pvt. Ltd., M/s. Elegant Publicities, M/s. Heights Communications (India) Pvt. Ltd., M/s. Narne Creative Advertising, M/s. Aditya Communications and M/s. Softline Advertising Pvt. Ltd.

2. The Director, Information & Public Relations, A.P., Vijayawada shall take necessary action accordingly.

3. This order issues with the concurrence of Finance (FMU - GAD II) Department vide their U.O.No.FMU0RBAB (GAD 2/88/2025, Dated:10.03.2025 (C.No:2747717).

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA

PRINCIPAL SECRETARY TO GOVERNMENT (POLITICAL)

To:

The Director, Information & Public Relations, A.P., Vijayawada.

The Director of Treasuries & Accounts, A.P., Mangalagiri, Guntur District.

The Pay & Accounts Officer, A.P., Mangalagiri, Guntur District.

The Accountant General, A.P., Mangalagiri, Guntur District.

Copy to:

PS to Hon'ble Minister (I&PR).

The Finance (FMU- GAD II) Department.

PS to Secretary to Government (Poll.).

SF/SC (2616443).

//FORWARDED :: BY ORDER//

SECTION OFFICER